

THE  Knowles Centre

CHARITY CROQUET CLASSIC

PRESENTED BY

McFadden.
work well | live better

TUESDAY, SEPTEMBER 9, 2025 ★ CENTRO CABOTO CENTRE

WHO WE ARE & WHAT WE DO

Knowles Centre is a non-profit social services agency providing safe and caring services for children, youth and young adults that help them overcome barriers, heal and succeed. Each year our team serves almost 300 children and youth.

Many who come to us have histories of trauma or come from families challenged by generations of addictions, violence or extreme poverty. At Knowles Centre our team provides a safe place where youth can receive the help they need to heal their hearts, minds and souls and find a path to a better future.



YOUR IMPACT AT KNOWLES CENTRE

As a sponsor, you are supporting more than a fun day; you are investing in Manitoba's young people who need us most. You will provide wrap-around, therapeutic care to children and youth who have experienced adverse childhood experiences.



Create smiles through engaging programs and recreation opportunities for kids



Redevelop spaces to be calm, cozy and feel like home, not an institution.



Update the transition programming for youth aging out of care so they land on their feet in the adult world.





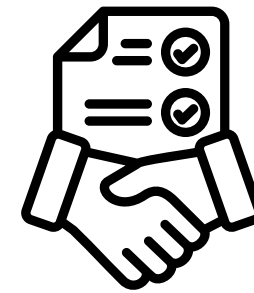
WHY CROQUET?

This is the **only croquet tournament in Winnipeg**, so we get this question often. Croquet is a sport that's open to everyone, regardless of experience, and we provide the equipment too! The courts are level, the walks are short, and the game is infectious. Each round features at least four teams on a court, and your teams gets to play with new teams every round, providing you **ample chances to network and build your community.**

The event has grown, but the event purpose has stayed the same:

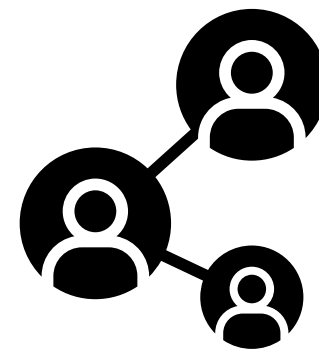
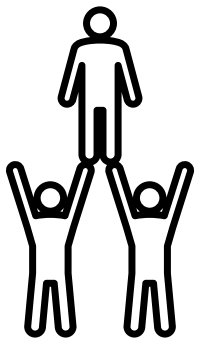
HAVE FUN. RAISE FUNDS. HELP KIDS.

While the Charity Croquet Classic raises crucial funds for Knowles Centre, your participation also gives you the opportunity to:



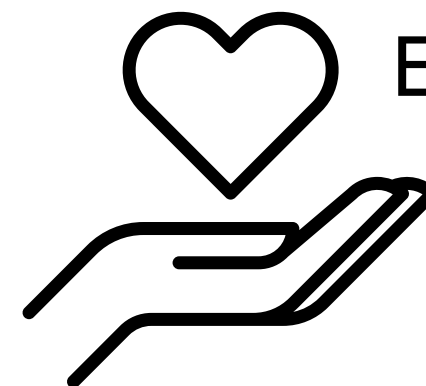
Host key clients or partners in a fun and relaxed setting

Provide a terrific team building activity for staff



Network with other leaders in the community

Showcase your organization



Enhance your corporate social responsibility program

WHAT TO EXPECT?



- Kick off Lunch
- Three round-robin matches
- Championship and second-tier consolation matches
- Afternoon snacks
- Candy bar
- Cash bar with themed cocktails
- Lots of Player Prizes, a raffle, fund a need, and silent auction
- A **fun theme** with costumes
- **excellent networking opportunities**
- **LOADS of FUN!**

JOIN IN THE FUN WITH:

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TAYLOR
McCAFFREY
LAWYERS

 **Johnston**
group

 **CLEAR**
CONCEPTS
Managed IT <
Cloud <
Consulting <

 **Wealth Management**
Dominion Securities

Greg Thompson, CIM
Thompson Wealth Management Solutions
204-982-3459

 **bakertilly**
INTERNATIONAL

Birchwood

RICHARDSON

 **SCU**

2025 THEME

**SUPER
HEROES**



VILLAINS

REMEMBER: Costumes don't just add to the day's fun; yours can win a prize. Prizes are awarded for the best individual costume and best team costume as judged by our event volunteers.

2025 SPONSORSHIP OPPORTUNITIES

ALL SPONSORS RECEIVE:

A team of 4 and two beverages per player (\$750 value)

Live mentions at the event

Corporate logo on welcome signage

Corporate logo on large screens on loop through lunch

Recognition on the event website

First right of refusal for 2026 Tournament

PRESENTING SPONSORS

AKA THE COSMIC COMMANDERS

THE PINNACLE OF SPONSORSHIP, WHERE POWER AND INFLUENCE CONVERGE.

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PLATINUM SPONSOR \$5,000

LUNCH – THE FEAST OF THE FEARLESS

THE CELEBRATION OF STRENGTH AND UNITY

- Corporate logo placement signage on every lunch table
- Opportunity at lunch to share why the Knowles Centre and the event are important to your organization
- 3 mentions on LinkedIn or Instagram

GOLD SPONSORSHIP - \$3000

SPEAKER SPONSOR (1) THE VOICE OF CHAMPIONS

ENSURING THE STORY IS TOLD

- Opportunity to introduce the speaker
- Photo opportunity with the featured speaker and master of ceremonies
- Two mentions on LinkedIn or Instagram

PHOTOBOOTH SPONSOR (1) THE ROAMING CAPED CAMERA

CAPTURING THE MOMENTS

- Logo included in “on photo” frames and emails
- Opportunity to participate in a Q&A style speaking opportunity with the event emcee during the break between games
- Two mentions on LinkedIn or Instagram

ONLINE SILENT AUCTION SPONSOR (1) THE VILLAIN'S VAULT

BUILDING UP THE BIDS

- Your Logo included on the online silent auction page
- Your logo included in all promotional media for the silent auction
- Two mentions on LinkedIn or Instagram

SILVER SPONSORSHIP - \$2500

PRIZE SPONSOR - (6) VICTORY VANGUARD

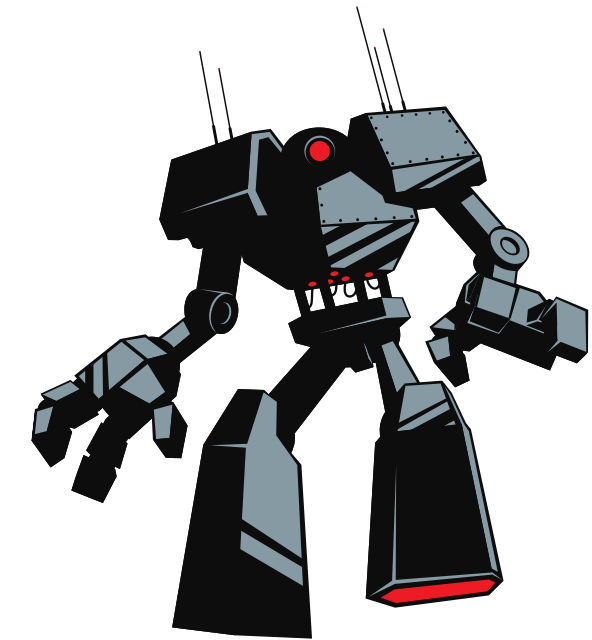
LEADING THE CHARGE IN HONOURING THE TRIUMPHANT

- You present one of five tournament prizes
 - Best Individual Costume
 - ~~Best Team Costume~~ SOLD
 - Second Place Team
 - Third Place Team
 - Last Place Team
 - Player's Choice for Best Team Name
- Photo opportunity with the winners of the prize you present
- Two mentions on LinkedIn or Instagram

TECHNOLOGY SPONSOR (1) CYBER SIDE KICKS

SIMPLIFYING THE EVENT TECH FOR ALL!

- Your logo on signage at the technology help desk
- Logo included in relevant digital communication about the event technology.
- Two mentions on LinkedIn or Instagram



BRONZE SPONSORSHIP - \$2000

CHAMPION COURT (1) JUSTICE JUNCTION

THE SCENE OF THE FINAL BATTLE

- Your logo on the signage for the Championship Court
- Two mentions on LinkedIn or Instagram

VIDEO (1) REEL ACTION HEROES

THE RECORD OF THE ACTION

- You present our post event video sent
- Two mentions on LinkedIn or Instagram

BEVERAGE SPONSORSHIP - (3) POWER UP POTION PARTNERS

DOES EVERY SIP GIVE A SUPERCHARGE BOOST?

- You present one of:
 - Beverage tickets - logo on tickets
 - Welcome mocktail - signage at beverage station
 - Post tournament refresher - signage at beverage station
- Two mentions on LinkedIn or Instagram

SAFE RIDE (1) DYNAMIC DUO DRIVES

EVEN ROBIN GETS A RIDE!

- Your logo on the taxi slips
- Your logo on the Safe Ride Station signage
- Two mentions on LinkedIn or Instagram

COURT SPONSORSHIP - \$1500

THE COURTS OF CHAOS (7 4)

THE BATTLEFIELDS WHERE CHAMPIONS UNITE

- Company logo on signage on one of seven courts
- One mention on LinkedIn or Instagram



PATRON SPONSORSHIP - \$1200

SELFIE STATION (1)

BAM! POW! POSE! PAVILION

SNAPPING THE SELFIES FOR ALL THE MEDIA

- One mention on LinkedIn or Instagram
- Signage at the selfie station



BALLOON POP (1)

BALLOON BATTLE

WHERE EVERY BURST IS A MIGHTY DISPLAY OF SUPPORT

- Corporate logo on balloon pop tickets
- Signage at the Balloon Pop

SNACK STATION (2)

DARK SIDE SNACK STOP

FUELING HEROES AND VILLAINS TO INSPIRE GREATNESS

- One mention on LinkedIn or Instagram
- Signage at the Snack Station

CANDY BAR (1)

SWEET SALVATION

EVERY TREAT IS A SWEET VICTORY OF FLAVOUR

- One mention on LinkedIn or Instagram
- Signage at the Candy Bar

NOW IS THE TIME TO SUPPORT
YOUTH IN CARE
AND PARTICIPATE IN THE
FUNDRAISER OF THE SEASON!
SPONSORSHIP DEADLINE
AUGUST 15, 2025

BOOK HERE

DIRECT CONNECT

Janet e Hamel

Manager of Development

jhamel@knowlescentre.org

Phone: (204) 339-3341