



THE PLEASURE OF YOUR PARTICIPATION
IS REQUESTED FOR THE

2022 Charity Croquet Classic

 IN SUPPORT OF 



Knowles
CENTRE



HELD AT THE HISTORIC
FORT GIBRALTAR IN WHITTIER PARK
866 RUE ST JOSEPH
WINNIPEG, MANITOBA

Tuesday, September 13, 2022

Event Grounds Open at 1 pm

First Game 1:30 pm

Championship Match 4 pm

Awards Dinner 5 pm



INTRODUCTION

WHO WE ARE & WHAT WE DO

For over 114 years, Knowles Centre has been making a difference in young people's lives. We build better childhoods for at-risk youth through a range of therapeutic and skills-based programs that help youth address their past traumas and challenges; develop better skills for healthier relationships and lifestyles to reach their full potential in the future.

Throughout this time, the heart of our mission has always been to help all who come through our doors to find a better life.



The Charity Croquet Classic

The Croquet Classic offers a fun, informal afternoon of friendly yet competitive croquet - no experience required! There will be thematic refreshments and ample opportunities to bid on silent auction prizes, enter the grand prize raffle, and participate in some other fundraising fun through the afternoon. The cash bar will feature themed cocktails and other classic refreshments.

After the championship match, we gather in the historic Great Hall of Fort Gibraltar for dinner and prize presentations. The evening includes our guest speaker, the presentation of the coveted Croquet Classic Championship Trophy, team prizes, the announcement of auction and raffle winners and more. Every year we encourage all participants to be part of the year's theme by coming in costumes around the theme. This year our theme is:

1920s Garden Party.

Think Gatsby, Downton Abbey and Peaky Blinders. Those 20s roared as it was the end of the war. People felt hope and knew it was time to have fun. We hope to capture this sense of fun and frivolity throughout the day as we come together in the 1920s.






And costumes don't just add to the day's fun; you can win with yours. In addition to competing to win the coveted Croquet Classic Championship Trophy, you could win the best thematic team costume or best individual costume.



COME PLAY WITH US! Register Your Team Today



Did you know the success of this event represents 60% of our annual private fundraising dollars each year? This event raises crucial funds to help support Knowles Centre's therapeutic care for youth in Manitoba. In addition to your positive impact on your community, event sponsorship offers you and your organization the opportunity to:

-  Help Knowles Centre provide therapeutic care to Manitoban youth who have experienced adverse childhood experiences such as neglect, extreme poverty, physical, mental, and sexual abuse, addictions and exploitation.
-  Host key clients, partners or staff in a fun and relaxed setting.
-  Network with other leaders in the business community.
-  Showcase your organization.
-  Enhance your community investment program.



WHAT ARE THE IMPACTS?



We are often asked what Knowles Centre can do with the funds we raise. This year our focus is on refreshing our Healing Homes. Funds raised from this event could do the following in our Healing Homes.

\$5000

Refreshes the main social space at our Creekside Healing Home located on our Knowles Campus. This will include adding coffee and end tables, a bookcase for the house library, fresh paint and décor items.

\$3500

Puts new mattresses in three bedrooms. There are 36 bedrooms spread across our five Healing Homes.

\$2500

Installs anti-ligature closet rods in 4 Healing Homes bedrooms. This specially product provides dignity while ensuring safety.

\$1500

Refurbishes a calming space in one of our homes with a specialized rocking chair which is durable and safe along with weighted blankets.

\$1000

Adds comfort to a common area with new seating and lighting. This means a place for youth to hang out and be kids.

\$500

Provides new linens for three bedrooms to create personalized and comfortable spaces for our youth.



The Refresh a Room Campaign



Our Healing Homes need your help. They require repairs, renovations and a refresh. Can we count on your team to 'Refresh a Room' in our Healing Homes?

We challenge each team to raise \$1000 in donations to Knowles Centre.

Every team that accepts the challenges will have a secure online team page with a fundraising page for each team member. All of your donors will receive a tax receipt for their contributions.

We will award two new prizes at the event to launch this new initiative - one for the individual with the highest amount raised and one for the team with the most donors, regardless of their amount. We will forward the information and registration links to your team captain with the team confirmation.



OTHER WAYS TO SUPPORT THIS EVENT



If your team wants to do more as a team, individually or by involving a company you own, work for or know, sponsorship opportunities are available. Please reach out to our Croquet crew. Additionally, we've listed other ways to support the 2022 Croquet Charity Classic and Knowles Centre. Eligible donations to the event do receive tax receipts.

Gifts in Kind

It takes a lot to create an event that people want to invest in and attend while also raising funds needed for our mission. Let's talk about if you can provide a product or service that will help our event be bigger or better. These gifts can be eligible for a tax receipt.

Silent Auction Prizes

We all love winning, but silent auctions are only successful when we have unique prizes our attendees want to bid on. Let us know what you have in mind. These can be eligible for a tax receipt.

Raffle Prizes

We all love the excitement of waiting to hear our number called on that prize that is perfect for us. Help us have a grand raffle with your contribution. These can be eligible for a tax receipt.

Refer a Team

New team registration opens July 1, 2022. They can participate with a team of 4 for only \$400. In addition to participation in the tournament and the day's fun, they receive dinner and two beverage tickets per player.

Donate

Your donation will increase the success of this event and allow us to make much need repairs and upgrades to our Healing Homes. All donations receive a tax receipt.



How to Register Your Team?



Complete the team form included with this package.

Return the form by EMAIL to croquet@knowlescentre.org or FAX to (204) 334-4173.

Team sign ups are due August 30, 2022.

Are you wanting to upgrade to a sponsor? There are few naming opportunities available.

All sponsorship materials are due August 25 due to production turnarounds.

Any questions? You can call Janet at 204-339-1951 or croquet@knowlescentre.org.



The Fine Print



FINAL TEAM BOOKING DEADLINES - AUGUST 30, 2022

Please email your team name, player names and any dietary restrictions to croquet@knowlescentre.org by August 30, 2022

SPONSORSHIP MATERIALS - AUGUST 25, 2022

Due to production times and resource booking, we cannot guarantee you will receive placement in printed materials if your logo is received after August 25, 2022.

Please email these to croquet@knowlescentre.org.

CANCELLATION POLICY

In the event of Knowles Centre's Croquet Classic being cancelled, our team will contact all sponsors and team captains by phone. You will be given the opportunity to transfer your purchase to a donation to Knowles Centre for a charitable receipt, carry over your purchase to the following year, or have a refund issued.

If you have not responded to Knowles Centre within 30 days, we will assume you wish to transfer your sponsorship to a donation, and we will issue you a charitable receipt.



WE WANT TO **HEAR FROM YOU!**



Do you have an original idea or see an opportunity we missed?

We want to hear your insight.

Ask us questions! Tell us what you liked!

We know that this event is more than a fun afternoon with friends new and old. It is an opportunity for you and your company to do good in Manitoba by investing in the well-being of youth who need our help while also marketing your company to our event attendees and social media followers,

Just like our clients have unique needs, we want to ensure that we meet your company's individual needs in a way that aligns with our event theme and recognition levels.

If you are interested in negotiating an alternate recognition package for your sponsorship, please do not hesitate to call me at 204-339-1951 ext. 152.

Please reach out to me as I really do want to hear from you.



Direct Connect

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Event Connect

Croquet Crew

Knowles Centre

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